Move your data to the cloud with **Azure** and **Arrow**
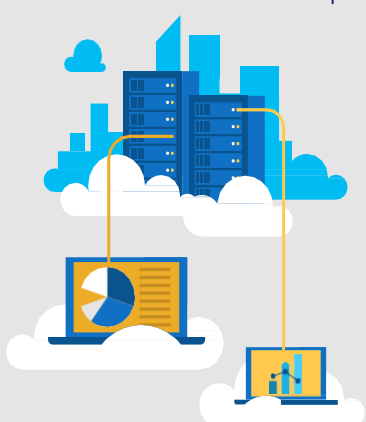
◄ CUSTOMER JOURNEY　　　▲ Azure

➤ What's happening in the industry?

2018

80%
of SMBs deploy the cloud.

101010
010101

2020

60%
of Global 2000 companies will double their productivity via the cloud.
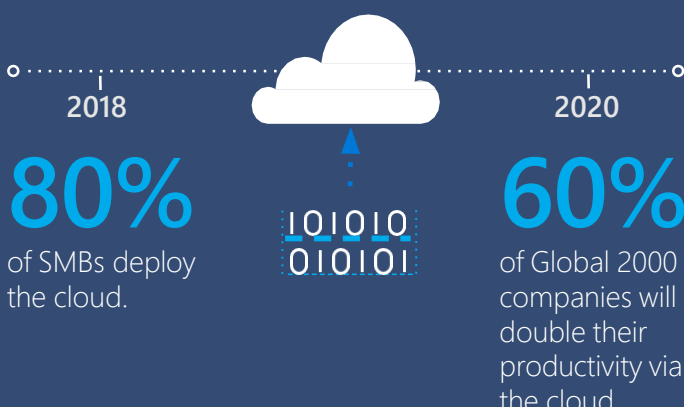
➤ How can the cloud help me?

Data capacity
By **2020**, the amount of high-value data will double.

Compliance
Industry standards must be met for **data compliance**.

Secure data
Customers need constant **secure technology**; 76% of enterprises are restricting access to sensitive data to limited individuals.

Costs
Public cloud is growing at 6x the rate of IT spending through 2020. Moving to the cloud **reduces costs**.
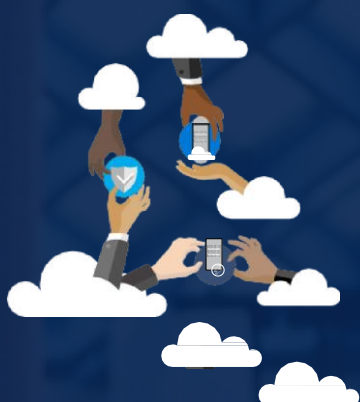
Data and infrastructure availability
Customers need to ensure **availability** and infrastructure **reliability**.

➤ Where do I start?

Take these steps:
1. Back up your data to the cloud
2. Mitigate the impact of disasters
3. Secure your data in the cloud

Data Backup

With Azure backup solutions, you can **protect your data and applications** to avoid costly business interruptions and meet compliance requirements. Securely extend your on-premises backup storage and data archiving solutions to the cloud—reduce cost and complexity, and achieve **efficiency** and **scalability**.

Disaster Recovery

Even a minor outage can put you at a competitive disadvantage. Be ready with a business continuity plan that includes **disaster recovery** for all your major IT systems—without the expense of secondary infrastructure.

Security

With an increase in security breaches and cybercrimes, companies are rightfully concerned about the security of their data in the cloud. Stay protected with **Azure security**.

➤ Why Azure?
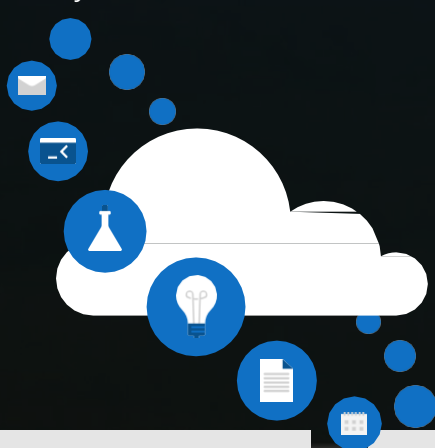
100
or more services are provided by **Azure Cloud**, including Virtual Machines, Storage, Databases, Backup, Azure Active Directory, Analytics, and more.

Forrester Consulting concluded that datacenter costs reduced by
$12M
when switched to **Azure**.

90%
of Fortune 500 companies trust the **Microsoft Azure Cloud**. Take advantage of the most compliant of any cloud provider.

Data Backup
- Simplify tape management with significant cost savings, short recovery times, and up to **99 years of retention**.
- Stored in geo-replicated storage, maintaining 6 copies of data across 2 Azure datacenters.
- 99.9% service **availability**.

Security
- **Leverage** advanced **analytics** and threat intelligence to detect attacks.
- **Simplify** investigation for rapid threat response.
- **Use** access and application controls to block malicious activity.

Disaster Recovery
- **Restore** services during a site outage at the primary datacenter.
- **Protect** Hyper-V, VMware, and physical servers with System Center and SQL Server Always On.

HOW AZURE HELPED OTHERS

"We have better security from a unified identity perspective. No matter which devices employees use, I can use Azure Active Directory Premium to authenticate their access to our network."

Will Lamb, Infrastructure Coordinator, **Whole Foods Market**

WHOLE FOODS MARKET

Learn more >

"Azure has revolutionized our disaster recovery offerings in the market. Simply put, we can very easily provide centrally managed DR to our customers for 44% lower costs."

Paul Collins, Technical Services Director, **Sol-Tec**

sol-tec

Learn more >

"Using Azure is cheaper than our previous backup solution—one quarter the cost. The savings increase with every gigabyte of data we add."

Chris Palmer, Solutions Architect, **PCL Construction**

PCL CONSTRUCTION

Learn more >

Learn more >

Learn more about moving your data to the cloud with **Azure**.
Azure site
Azure Backup site
Azure Disaster Recovery site
Azure Security site

ARROW

Microsoft